



Sponsor

the regional Salesforce event of the year!

Be a part of the biggest community gathering of Salesforce users in the region! A user event for the Salesforce community - by the Salesforce community.

Connect directly with hundreds of admins, developers, end users and executives.

Get your name in front of hundreds of Salesforce admins and developers and give personal, hands-on demos at this intimate event when you sponsor Midwest Dreamin'. Attendees will be coming to Chicago from all over the Midwest and beyond, to hear renowned Salesforce experts share practical and timely advice.

This not-for-profit, community-led event is organized by Midwestern U.S. Salesforce User Group leaders & MVPs. It features keynote addresses by Salesforce Senior Vice President for Worldwide Product Readiness, Dan Darcy and Salesforce Vice President of Strategic Research, Peter Coffee.

Breakout sessions will be led by a hand-picked line-up of the best Salesforce community experts including MVPs. Held at Chicago's iconic Navy Pier, this event is expected to draw well over 600 attendees.

Sponsoring Midwest Dreamin' is a great way to promote your organization in an intimate environment of Salesforce fanatics. All sponsors will be listed on the website and will get a table-top booth in the expo hall with electricity and wifi.

Sponsorship is limited so act fast.

PLATINUM LEVEL \$7,500
Only 5 available

- Logo & name on all presentation decks
- Signage throughout event
- Logo and 100 word description on event website
- Prominent expo table location including electricity, WiFi access, 50" monitor and pole stand
- Use of dedicated meeting space (shared with other Platinum and Gold sponsors)
- Four conference passes
- 3 Minute Demo Jam Session during Opening Reception*

GOLD LEVEL \$5,000
Only 15 available

- Logo and 50 word description on event website
- Prominent expo table location including electricity, WiFi access, 42" monitor and pole stand
- Use of dedicated meeting space (shared with other Platinum and Gold sponsors)
- Two conference passes
- Option to purchase 3 Minute Demo Jam Session during Opening Reception, only 5 slots available, \$500 each*

SILVER LEVEL \$2,500
Only 25 available

- Expo table including electricity, WiFi access, and 32" monitor
- One conference pass
- Logo and 25 word description on event website

* Demo Jam Sessions includes 3 minutes presentation time to demonstrate your AppExchange App(s) to the open reception attendees. The presentation will be on dual large screen (70") monitors in the Expo Hall. Bring your own laptop (or other device and appropriate adapters) for connection to the monitors. WiFi, sound system, and microphone will be provided. Only 5 Demo Jam slots are available.

A USER EVENT FOR THE SALESFORCE COMMUNITY - BY THE SALESFORCE COMMUNITY

Chicago, IL – July 9 & 10, 2015 | midwestdreamin.com | info@midwestdreamin.com

Why sponsor Midwest Dreamin'?

- Expanded 1.5 day show
- Centrally located in Chicago
- Hundreds of attendees
- Intimate environment
- Low-cost investment



User Group Program
network . sharing . success